DIGITALIZATION OF MEMORY IN CHINA

- WORKSHOP 2022 -

UNIVERSITÄT **BONN**

RHEINISCHE
FRIEDRICH-WILHELMS-
UNIVERSITÄT BONN

TRA
PRESENT
PASTS

TRANSDISCIPLINARY
RESEARCH AREA

IC
**INFRASTRUCTURES OF
CHINA'S MODERNITY**

CASSIS

**FRIEDRICH
EBERT
STIFTUNG**

Ministerium für
Kultur und Wissenschaft
des Landes Nordrhein-Westfalen

ACADEMY
INTERNATIONAL
AFFAIRS
NRW

DAY 1 (21ST SEPTEMBER)

Pre-Event

Venue: Haus der Geschichte,
Willy-Brandt-Allee 14, 53113 Bonn

10:00-11:30AM   **English-guided tour at Museum of Contemporary German History**

Workshop: Digitalization of Memory in China

Venue: Academy of International Affairs NRW,
Rheinallee 24, 53173 Bonn

01:00-01:30PM   **Registration**

01:30-01:45PM   **Introduction**
                                       Thorsten Wilhelmy (Academy of International Affairs NRW)
                                       Maximilian Mayer (University of Bonn)

Workshop Keynote

02:00-02:45PM   **Yang Guobin** (University of Pennsylvania):
Digital Memory as Acts of Citizenship

Moderation: **Maximilian Mayer** (University of Bonn)

02:45-03:15PM   *Coffee Break*

Panel 1: Update? Memory between Bricks and Bits

03:15-03:50PM	**Florence Graezer Bideau** (École Polytechnique Fédérale de Lausanne): *Resistance of the Stone: Thick and Fragmented Urban Collective Memory in Gulou* Discussant: **Margaret Hillenbrand** (University of Oxford)
03:50-04:25PM	**Frederik Schmitz** (University of Bonn): *Eatable Memory: CCP Legitimacy through Sensory Perception of the Past* Discussant: **Jeroen de Kloet** (University of Amsterdam)

Moderation: **Lewis Doney** (University of Bonn)

Public Discussion

Venue: Festsaal, University of Bonn,
Regina-Pacis-Weg 3, 53113 Bonn

06:30-08:00PM	*New Cultural Technologies? Multicultural Perspectives on the Digitalization of Memory Practices (with English-German translation* [Only in Presence]

Welcome/Opening
Matthias Becher (University of Bonn, Speaker of TRA5)

Panel
Paul Basu (University of Bonn)
Lydia Leipert (Bavarian Broadcasting)
Yang Guobin (University of Pennsylvania)

Moderation: **Maximilian Mayer** (University of Bonn)

08:00-09:30PM	*Workshop Dinner* (Em Höttchen, Markt 4, 53111 Bonn)

DAY 2 (22ND SEPTEMBER)

Workshop: Digitalization of Memory in China

Venue: Academy of International Affairs NRW,
Rheinallee 24, 53173 Bonn

Panel 2: Digital Memorizing in the Pandemic

09:00-09:35AM

Li Hongtao (Zhejiang University; online): *Who is Tampering with our Memories of the Pandemic? (Counter) Hegemonic Practices and Metamnemonic Discourse on Chinese Social Media*
Discussant: **Frederik Schmitz** (University of Bonn)

09:35-10:10AM

Lena Scheen (NYU Shanghai) & **Jeroen de Kloet** (University of Amsterdam): *Gucci Cabbages and Dior Eggplants - Resilience, Humour, and the Making of Memories during the Shanghai Lockdown*
Discussant: **Bao Hongwei** (University of Nottingham)

Moderation: **Josef Gregory Mahoney** (East China Normal University; online)

10:10-10:40AM   Coffee Break

Panel 3: The Digital Making of Memory beyond the Official

10:40-11:15AM

Hu Xihuan (Zhejiang University; online): *Folk and Official Heritage Discourses and Identity-Making via Nüshu: Local Empowerment and Negotiation*
Discussant: **Yang Guobin** (University of Pennsylvania)

11:15-11:50AM

Bao Hongwei (University of Nottingham): *In Queer Memory: Mediation of Queer History in Chinese Digital Documentaries*
Discussant: **Josef Gregory Mahoney** (East China Normal University)

11:50-12:25AM

Vivien Markert (University of Tübingen): *Digital Memory and Islam in China Remembering Weizhou Grand Mosque*
Discussant: **David O'Brien** (University of Bochum)

Moderation: **Sandra Gilgan** (University of Bonn)

12:25-14:15PM   *Lunch*

Panel 4: Revitalizing the Past: Diverse Practices of Digitization

02:15-02:50PM	**Margaret Hillenbrand** (University of Oxford): *Digital Documentaries, Making Memory, and Solitary Spectatorship* Discussant: **Lena Scheen** (NYU Shanghai)
02:50-03:25PM	**Ian Johnson** (Council on Foreign Relations; online): *From the Archives to the Public Sphere: How an Obscure 1960s Underground Journal was Revived in the 2000s due to Digital Technology* Discussant: **Li Hongtao** (Zhejiang University

Moderation: **Ulrich Schlie** (University of Bonn)

03:25-04:00PM   *Coffee Break*

Panel 5: Powerful Tools: Smartphones and Memories

04:00-04:35PM	**David O'Brien** (University of Bochum): *Virtual(ly) Perfect(ed) Pictures: Digital Territorialization and Historicization in Chinese Tourist Photography* Discussant: **Maximilian Mayer** (University of Bonn)

04:35-05:10PM   **Wang Linjie** (University College London): *Assembling Digital Memories: The Representation of Baiku Yao Intangible Cultural Heritage in and through Digital Media*
Discussant: **Hu Xihuan** (Zhejiang University)

Moderation: **Frederik Schmitz** (University of Bonn)

05:10-05:45PM   ***Reflections and Concluding Discussion***

Moderation: **Maximilian Mayer** (University of Bonn)

06:30PM   *Dinner*
(Rheinzeit, Rheinallee 25C, 53173 Bonn)

List of Participants

Assoc. Prof. Dr. Bao Hongwei, University of Nottingham
Prof. Dr. Paul Basu, University of Bonn
Prof. Dr. Matthias Becher, University of Bonn
Dr. Florence Graezer Bideau, École Polytechnique
Fédérale de Lausanne
Prof. Dr. Jeroen de Kloet, University of Amsterdam
Prof. Dr. Lewis Doney, University of Bonn
Dr. Hu Xihuan, Zhejiang University
Prof. Dr. Margaret Hillenbrand, University of Oxford
Ian Johnson, Council on Foreign Relations
Lydia Leipert, Bavarian Broadcasting
Prof. Dr. Li Hongtao, Zhejiang University
Prof. Dr. Josef Gregory Mahoney, East China Normal University
Vivien Markert, University of Tübingen
Jun.-Prof. Dr. Maximilian Mayer, University of Bonn
Dr. David O'Brien, University of Bochum
Asst. Prof. Dr. Lena Scheen, NYU Shanghai
Prof. Dr. Ulrich Schlie, University of Bonn
Frederik Schmitz, University of Bonn
Wang Linjie, University College London
Dr. Thorsten Wilhelmy, Academy of International Affairs NRW
Prof. Dr. Yang Guobin, University of Pennsylvania